



THE TRUTH ABOUT TREATS



Check before you treat!

We all love to have a little treat once in a while however do you know what that means for your pet? Too many “little” treats can end up being unhealthy and cause health issues down the road. **Treat wisely!**

Treats should be **<10%** of your pet’s daily caloric intake. The remaining **90%** of your pet’s calories should come from a high-quality, **nutritionally complete pet food.**













SNACKS & SCRAPS*



HUMAN CALORIC EQUIVALENT**

Treating Your 10kg (22 lb) Dog This ...

... Is Like You Eating

| | | | |
|--|----------------------|---|---|
|  | 7 cubes of cheese |  |  |
|  | 1 slice |  |  |
|  | 1 hot dog |  |  |
|  | 2 tbsp peanut butter |  |  |

*based on commonly known human snacks & scraps
**Equivalent number of 169 calorie plain muffins for a female on a 2,000 calorie diet













SNACKS & SCRAPS*



HUMAN CALORIC EQUIVALENT**

Treating Your 5kg (11 lb) Cat This...

... Is Like You Eating

| | | | |
|--|----------------------|---|---|
|  | 2 slices of ham |  |  |
|  | 1 cup of milk |  |  |
|  | 1/2 cup of ice cream |  |  |
|  | 1 156g can of tuna |  |  |

*based on commonly known human snacks & scraps
**Equivalent number of 169 calorie plain muffins for a female on a 2,000 calorie diet

In this context, it’s easy to see how treating with human snacks can lead to weight gain and the many related health problems.

Healthy Snack Alternatives

* check with your veterinarian



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<10% of the pet’s current food